

**BAM**  
MOTORSPORTS

FORMULA 1® HUNGARIAN  
GRAND PRIX 2021

# HOSPITALITY PACKAGES

30<sup>TH</sup> JULY - 1<sup>ST</sup> AUGUST 2021





# GET CLOSER TO THE ACTION



The Hungaroring circuit opened for business in 1986 and has hosted the Hungarian round of the FIA Formula 1 World Championship every year since. The event, 20km from the centre of Budapest, was the first behind the 'iron curtain' and today draws in fans in from nations such as Germany, Austria and Finland to give it an international flavour.

With 14 turns over 4.4km of undulating asphalt, the circuit today is seen as challenge to the drivers and teams alike, and despite its twisty nature, usually provides an entertaining and eventful race.

The Hungarian Grand Prix traditionally takes place in the height of summer with wall-to-wall sunshine. Indeed, from its inception, through to 2006, every race took place in dry conditions. With plenty of hospitality options, including Paddock Club overlooking the start-finish straight, this Grand Prix has something for everyone.



# FORMULA 1 PADDOCK CLUB™



Experience all the action, excitement and glamour F1® has to offer by joining us in the Formula 1 Paddock Club™ in Hungary - and watch all the action unfold from the best seats in the house.

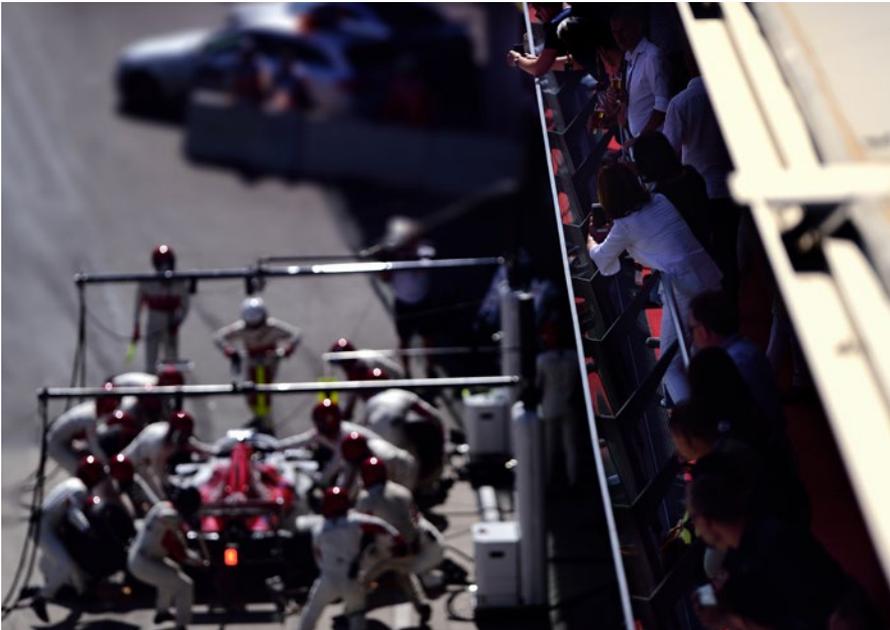
Aside from the fantastic views of the start line and pit lane, of which you'll be directly above, you'll also enjoy unrivalled service and luxury surroundings. You'll arrive in style, with dedicated Paddock Club™ access lanes and our reserved parking and bag service. Our shuttle service will bring you directly to the Paddock Club™ entrance, so you won't have to worry about a thing. Within the comfort of this exclusive air-conditioned suite, you'll dine on gourmet food and enjoy an open bar all day - serving a wide range of premium wines, beers, spirits, Champagne and soft drinks.

Paddock Club™ guests will also get to rub shoulders with F1® heroes, including past and present drivers. You'll also receive a guided tour of the F1® Paddock and pit lane walks each day, giving you an opportunity to get even closer to the action and to take photos of the teams working on the cars.

## WHAT'S INCLUDED:

- Access to exclusive lounge suite and private outdoor balcony, located directly above the team garages on the main straight.
- Access to a Pit Lane walk each day
- Guided tour of the F1® paddock
- TVs showing all the racing action live
- Gourmet dining served with fine wines
- Open bar offering premium champagne, spirits & cocktails
- Suite hosts to assist you and your guests
- Official Paddock Club gift bag including programme and a pair of ear plugs
- Live entertainment throughout the day
- Appearances from past and present F1® legends





# RED BULL RACING PADDOCK CLUB™



Join the Red Bull Racing Team and support their driving superstars as they take to the track for the Hungarian Grand Prix at the Hungaroring.

Your 3-day ticket will provide you access to our exclusive Red Bull Racing Paddock Club™ Suite above the pit lane, where you'll be hosted by a dedicated hospitality team in a relaxed and vibrant atmosphere. From here, you'll enjoy an exclusive view of the start grid and pit lane, whilst screens inside the suite ensure you don't miss a second of the on-track action.

You'll gain a true insider's view of how one of the fastest sports on the planet works by taking a tour of the team's garage, as well as daily Pit Lane Walks for Paddock Club™ Guests only. From the comfort of our luxury suite you'll get even deeper insight

into the sport, as our team of experts take you through a series of fascinating and fun F1® explained sessions and live pit links. Of course this wouldn't be complete without an appearance from Red Bull Racing's latest driver duo - as well as senior team personnel who'll drop by to offer their insight on the weekend's strategy and the season ahead.

We're committed to making your weekend as memorable as we can and taking care of your every need. To make sure that's the case, we'll bring you exquisite cuisine based around the finest locally sourced ingredients and prepared by world-class chefs. You can enjoy an open bar, and of course all the Red Bull you need to power through the weekend. You won't need to be anywhere else as we'll get the party started as the weekend unfolds with regular sets from our own team DJ.



# FERRARI F1® CLUB

At the Ferrari F1® Club everything is created around you. Revel in all the excitement, speed and glamour that Formula 1® has to offer whilst you enjoy privileged access to the championship's most successful racing teams - Scuderia Ferrari.

Your 3-day ticket will provide you access to the super-exclusive Ferrari Scuderia Paddock Club™ Suite, where you'll be hosted by a dedicated hospitality team in a relaxed and vibrant atmosphere. From this prime location above the pit lane, you'll have an exclusive view of the start grid and pit lane, where you'll watch the race unfold with all the drama that Formula 1® offers.

Guests will enjoy a gourmet buffet lunch served with fine wines, alongside an open bar with free-flowing Champagne all day. As well as post-qualifying and pre-race interviews offering detailed insight into race strategy, car setup and the season ahead, guests will also benefit from appearances by Ferrari's 2021 Formula 1® championship

contenders, test drivers and team personnel.

As a Ferrari F1® Club guest, you'll receive a Pit Lane walk each day, giving you the chance to see how the most dynamic race teams in the world prepare for race day. You will also gain exclusive access to the Formula 1® One paddock including the Ferrari garage where you will experience the very heart of Formula 1® and see what goes on behind the scenes at Scuderia Ferrari.

You will also receive a gift from Ferrari F1® Club as a thank you for joining the team for the weekend.



# ALPINE F1® TEAM PADDOCK CLUB™

## YOUR CHANCE TO MEET FERNANDO ALONSO

For a truly memorable experience, experience the legendary Formula One Paddock Club™ as a valued guest of the Alpine F1 Team.

Embrace the combination of privileged access, the finest service, exquisite cuisine, open bar and breath-taking views of the racing that will redefine the Formula 1® weekend.

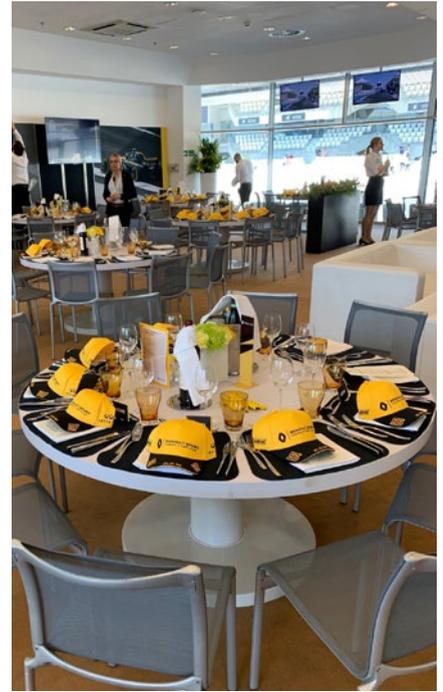
With unrivalled access on offer, you can enjoy the facilities and entertainment including state-of-the-art race simulators and winner's trophy podium. Each day guests may take part in the VIP Pit Lane Walk which allows all Paddock Club ticket holders to explore team garages from a distance. As a team guest you will be offered exclusive access past the protective barrier for photo opportunities

and technical explanations.

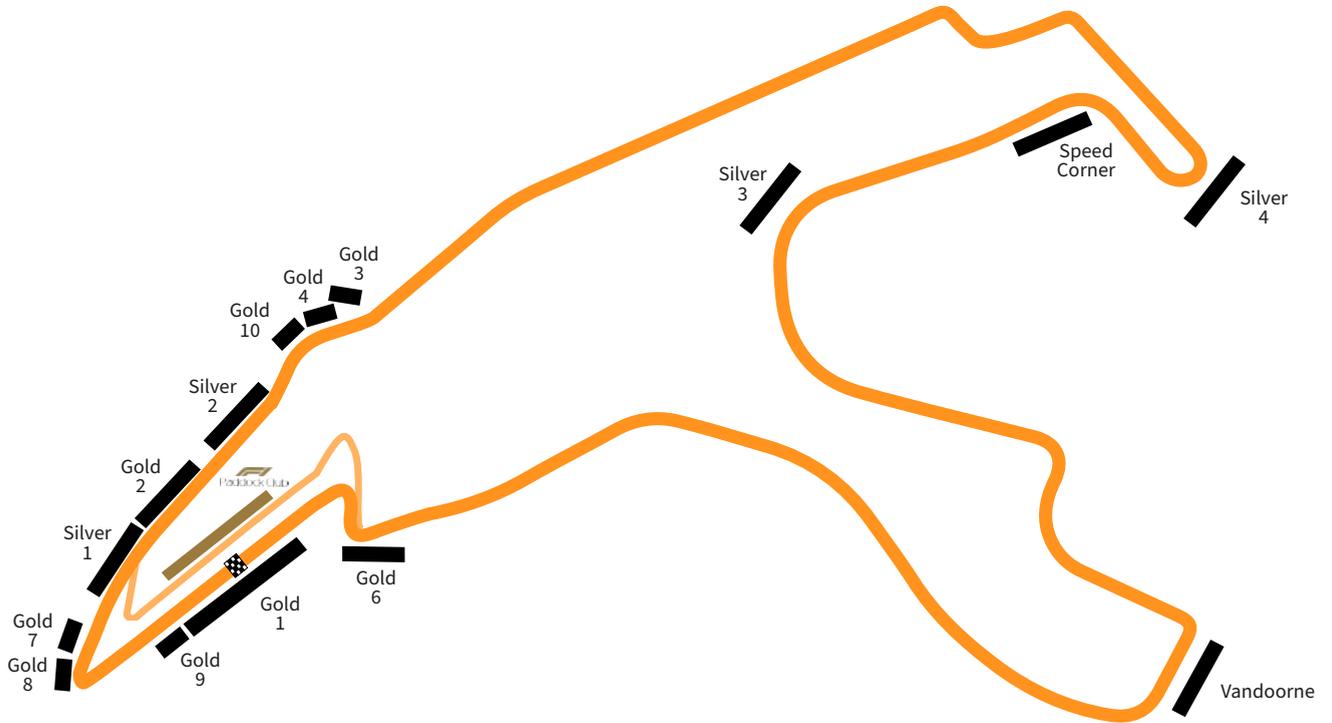
Alpine F1 Team Paddock Club guests will also enjoy a visit from Esteban Ocon and Fernando Alonso, where you will be able to take photos and get merchandise signed. Members of the team will be available to answer your burning questions, giving a true insight as to the strategies on display. The Team photographer will be there to take photos which will be sent to you following the weekend's action.

Guests can watch all sessions from the TV screens within the hospitality suite, as well as enjoying the spectacular views of the track from the comfort of the suite balcony or viewing area.

Each guest will receive a team gift on Friday and a VIP gift bag on Saturday and Sunday.



# GRANDSTAND OPTIONS





# WHY CHOOSE BAM?

With 30 years plus of experience in motorsport hospitality, BAM Motorsports is perfectly placed to advise discerning race fans on a range of carefully considered and planned hospitality options at every round of the FIA Formula 1® Drivers' World Championship, plus selected other motorsport races globally.

With over 400 Grand Prix events attended, we very much aim for the personal touch as a boutique supplier of unforgettable F1® experiences. We are proud to have been awarded Official Distributor status for the prestigious Formula One Paddock Club™ as well as being authorised ticket agents for most circuits featured on the Formula 1® calendar.

As the experts in F1® hospitality, the BAM Motorsports team possess extensive knowledge of the sport, as well as each circuit and their surrounding area should you require any recommendations on hotels, eating out or local attractions to help you make the most of your weekend. Furthermore, BAM's team of expert hosts will be at your discretion throughout the weekend to help deliver the experience and share their insight into the thrilling sport.

Book with BAM Motorsports to combine the excitement of Formula 1® with exclusive lifestyle choices around the world.

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